Edblocks Cookie Policy

Updated on: 01 Aug 2024

Effective from: 01 Aug 2024

Welcome to Edblocks! Our website uses cookies and similar technologies to enhance your browsing experience, gather data about site usage, and improve our services. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

What Are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work, or work more efficiently, as well as to provide information to the site owners. Cookies can be "session cookies" which are deleted when you close your browser, or "persistent cookies" which remain on your device until they expire or you delete them.

How We Use Cookies

At Edblocks, we use cookies for various purposes to enhance your experience and improve our services. These include:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They enable you to navigate the site and use its features, such as accessing secure areas and making transactions.
- **Performance Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often, and if visitors receive error messages from web pages. This data helps us improve the website's performance.
- **Functionality Cookies:** These cookies allow the website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **Analytics and Customization Cookies:** These cookies gather information that helps us understand how our website is being used, measure the effectiveness of our marketing campaigns, and customize the website to your preferences.
- **Advertising Cookies:** These cookies are used to deliver relevant advertisements to you. They prevent the same ad from continuously reappearing, ensure ads are displayed properly, and in some cases select ads based on your interests.

Your Control Over Cookies

You have the right to choose whether or not to accept cookies. You can control your cookie preferences by adjusting the settings in your web browser. Here's how you can manage cookies:

- **Browser Settings:** Most web browsers allow control of most cookies through the browser settings. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it. Alternatively, you can set your browser to block all cookies.
- **Opt-Out Links:** Some cookies used for targeted advertising have opt-out mechanisms. For more information on how to manage or delete cookies, you can visit www.allaboutcookies.org.

Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this page periodically for the latest information on our cookie practices.

Contact Us

If you have any questions about our use of cookies or other technologies, please contact us at support@edblocks.uk.

Who We Are

The Edblocks website and its associated services are managed by Edblocks Group Ltd., registered under company number 15834777, located at 9 Weald Gardens, Four Elms Road, Edenbridge, Kent, United Kingdom, TN8 6AB.